

Wednesday 20 May 2020

Weekly bulletin for Customers, Staff and Stakeholders #8

- Lockdown appears to be easing. Management of C19 is more effective. And thanks to the superhuman efforts of nurses, doctors, ancillary workers and hospital managements, plus all folk who comprise the essential work community, the numbers of those infected has fallen, as has the sad toll of fatalities. We're not out of the woods, and C19 will be with us for a long time, though there is a definite glimmer at the far end of this tunnel. Obviously we must maintain all existing precautions, and the responsibility remains ours as individuals, to look out for signs of symptoms among family, friends and co-workers - and to keep soap manufacturers in the 'repeat business' business.
- Pent-up demand for business to start manufacturing, importing and moving goods about, in the UK, in Europe and the rest of the world is also clearly discernible. Which is where we come in: because air cargo is critical to transport all goods and personnel - whether AOG parts, medical equipment or charter passengers - that demand speed and reliability.
- Automotive factories are re-starting production - Ford in its Dagenham and Bridgend engine plants; Jaguar Land Rover in the Midlands - plus Tier One and Two suppliers across the UK resulting in more enquiries for urgent air freight delivery of time-critical components. Long may it continue.
- According to Boeing air cargo accounts for less than one percent of world trade tonnage, yet 35 percent of world trade value is carried by air. Previously UK industry has mostly been tied to road transport. But the world has changed in the past year, let alone the past eight weeks and UK PLC is now ideally placed to take advantage of available efficient, fast and reliable air freight capacity: exactly what is needed to catch up with all that has been lost.
- Some transport and logistics managers see aviation as an expensive option. RVL's mission in 2020 and beyond is to prove that air freight is the smart way to go in today's 'I need it now' economy. Our Business Development programme is ramping up fast to move more high value commodities such as computing equipment, precision machinery and electrical goods from factories, warehouses and docks to wholesalers, retailers and consumers.
- If you have a question about the types of freight, or how much of it, we are able to move around the UK and Europe, contact us.